



American Roller

# AMERICAN ROLLER

## PRESS RELEASE

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### American Roller Releases New Anti-Static Covering with Non-Marking Properties

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October 5, 2020

Union Grove, WI – American Roller is excited to announce that its next-generation EPDM has been re-engineered from the base resin level upwards. The Arcomax 6000 Anti-Static Series is now available and features significant improvements with abrasion resistance and better overall compression set properties. It also features anti-static performance that is permanent on the roller surface. Exclusive to American Roller, this new covering is specially colored and provides non-marking properties. *Customer anti-static rollers don't always have to be black!*

Arcomax 6000 Anti-Static was engineered to be an excellent all-purpose soft cover with applications in a wide variety of industries. When compared to the common alternatives, it has shown to experience up to 2.5 times greater abrasion resistance and up to 2 times lower compression set.

“The improvements achieved here by our development team are significant. We wanted to develop a product that would offer our customers performance enhancements without any significant increase in costs to the customer. In addition to the improvements, we are also proud that we were able to select very stable ingredients that will be much more permanent and will not break down like carbon black does, which is commonly seen on anti-static rollers.” said Steve Aker, VP of Coverings.

Customers can expect these new soft covers to last longer and outperform previously used coverings within the recommended applications.

#### About American Roller

American Roller Company is an industry leading provider of engineered services and industrial rollers including rubber and urethane coverings, plasma coatings, and core fabrication. Founded in 1938 and based in Union Grove, WI, American Roller has multiple facilities spread throughout the United States and a facility in China. Operating under the American Roller, Plasma Coatings, and C.R.E.W. brand names, American Roller is committed to providing its valued customers ever-improving products, services, and performance.

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